

# Sensient expands its dynamic colouring food range with new yellow and orange shades



Sensient Food Colors Europe is further extending its successful range of colouring food products with the addition of brilliant yellow and orange shades. Using carefully tailored concentration techniques from specially selected traditional food sources, these products fully comply with the EU Guidance notes on Colouring Foods.

Offering stable and attractive colour solutions, with a number of palm free options available, the new bright yellow and orange shades are suitable for an extensive range of sweet and savoury applications. They are effective in various confectionery products, water ices, ice creams, desserts, dairy and bakery products. In addition, appealing yellow and orange colour hues can be achieved in savoury products like sauces, seasonings, soups and snacks. The new orange preparation is also available in oil soluble form for colouring fat or oil based applications such as coatings, fillings, decorations, sauces and inclusions.



Sensient Food Colors Europe  
Visit us at our website:  
[www.sensient-fce.com](http://www.sensient-fce.com)





The brilliant colour hues of these new colouring foods now make it possible to achieve vibrant yellow and orange shades without the need for colour additives. Various sweet flavours can be matched, ranging from lemon, banana, pineapple, and melon through to apricot, peach, mandarin, orange, papaya and tropical fruits. Moreover, these new colouring food products complete the range of bright strawberry red shades when used in combination with red colouring food preparations like Black Carrot Juice Concentrate or Beetroot Juice.

“All the new colouring food products have been rigorously and extensively tested in the corresponding applications and demonstrate a consistent, superior performance, providing attractive end product shade results” commented Dr. Andreas Klingenberg, Technical Director at Sensient Food Colors Europe.



Sensient Food Colors Europe  
Visit us at our website:  
[www.sensient-fce.com](http://www.sensient-fce.com)