

Sensient News

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Sensient celebrates the new PANTONE® Color of the Year 2017

The Pantone Institute has selected the PANTONE® 15-0343 Greenery as the Color of the Year 2017. A fresh and zesty yellow-green shade that evokes the first days of spring when nature's greens revive, restore and renew.

With Sensient's extensive range of green colour shades based on natural colours and colouring foods we can work with you to develop new products in these exciting pantone colours. Utilising nature's natural pigments, Sensient's green colour options are created for use in a wide range of applications from beverages, confectionery, ice creams and water ices through to dairy and savory. The green shades range from Sensient enable production of a variety of bright green colour hues from yellowish lime green to bluish fresh mint green.

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Our specialists in the Application Service Centre are there for you to assist your ideal selection of colour and match your requirements ensuring superior product performance and appearance. Because of our global experience, we combine food technology knowhow with colour science and application expertise to bring your products and ideas to life.

Green is symbolic of new beginnings so why not contact Sensient and let us work with you to create new products for your application needs to reflect this exciting new pantone trend?

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