

FOR IMMEDIATE RELEASE

Sensient Food Colors Europe opens Dubai customer service office enabling closer understanding of local needs

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Sensient Food Colors Europe is opening an office in Dubai as part of its strategy to work closer with its customers and supporting new developments in this key natural colours market. Through this facility, Sensient can offer customers the latest colour options available and be supported by applications ideas across a wide range of sectors including the growing beverages, dairy and snacks markets.

Natural colour solutions are available across the product range in both liquid and powder options to best suit customer needs. In addition to the natural product range Sensient is also able to offer its comprehensive synthetic colours portfolio within this market. Sensient local manager for the Dubai office, Neil Philpott, said, “This is an exciting opportunity for us and will enable us to deliver an even more localized service to our customers.”

Sensient Colors in Dubai can be contacted at:

Office 729 5EA

Dubai Airport Free Zone

e-mail: neil.philpott@sensient.com



Sensient Colors Europe GmbH
Geesthachter Straße 103
21502 Geesthacht, Germany
Tel. +49 4152 8000-0
Fax +49 4152 5479
Sfc-eu@sensient.com
www.sensient-fce.com

Sensient Technologies Corporation operates from 75 locations in 35 countries, selling products in more than 150 nations worldwide.

About Sensient Food Colors

Sensient Food Colors brings life to products, adding colour and visual enjoyment to food and beverage applications worldwide. Offering unparalleled colour innovation and proprietary technologies for over 100 years, Sensient Food Colors applies industry-defining colour expertise, enhancing brand value through premium sensory appeal and performance.

As the global leader in the manufacture and supply of high-performance colours, natural colours and colouring foods, Sensient Food Colors operates research, development and manufacturing sites with a broad local network of service and application experts. Extensive technical and legislative expertise is available to support the use of Sensient products and to develop new products to meet future colour needs of the food industry.

Sensient Food Colors Europe is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colours, flavours, and fragrances. Sensient employs advanced technologies at facilities around the world to develop speciality food and beverage systems, cosmetic and pharmaceutical systems, inkjet and speciality inks and colours, and other speciality and fine chemicals. The company's customers include major international manufacturers representing many of the world's best-known brands.

www.sensient-fce.com